



Cadillac & LaSalle Club Potomac Region Caddie Chronicle May 2018



DIRECTOR'S MESSAGE BY VINCE TALIANO

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RICHARD SILLS

It is with great sadness that I inform everyone that two of our members recently passed away: Dianne Jones and Byron Alsop.



Dianne passed away on March 28th. She and Maurice were married for 56 years and were long-standing members of the CLC and Potomac Region who enjoyed a one-owner 1976 Fleetwood Brougham. Along with Maurice, she is survived by their two sons, Moye N. and Terrence L., one grandson, one sister and a host of other relatives and friends.



Byron lost his battle with cancer on April 16th. He and Alida have been members of the CLC and Potomac Region for years. Driving their 1929 and 1936 Cadillacs gave him a spirit of adventure that he truly enjoyed. He is survived by his loving wife Alida, son Thomas and wife Marianne, step daughter Peggy and son Mark and many friends.

In honor of Dianne and Byron's memory, we are featuring stories and pictures in this issue that were published previously.



Although it's too late to pre-register for our car show, day of the show registration will be held. So please plan to attend! Also, it's not too late to attend and donate an auction item. Contact Car Show

Coordinator Dan Ruby to tell him what auction items you plan to bring. The show will be on Sunday, May 6th. More information is included in this issue. Hope to see everyone at the show.

Vince Taliano



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LETTER TO THE EDITOR

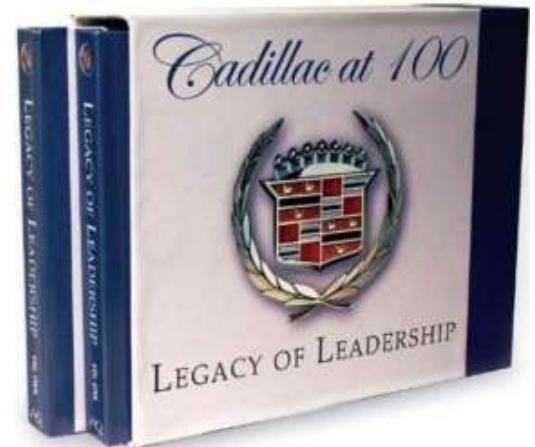


March 28, 2018

Dear Vince,

Last Thursday, I was notified by Darmstadt customs that the **Cadillac at 100** book I ordered was there for physical inspection. So, I went on Monday to pick it up. As I could not present the documents they asked for, I had to leave without the book. But they let me take a look. I was so excited. Yesterday, I showed up there again with prints of the newsletter offer, the email conversation and the PayPal transaction receipt. After having paid the import dues (6.82 Euros), they let me go. Wonderful book, this is so great!

Here is a picture of our 1992 Fleetwood in front of Wuerzburg castle. Driving this Cadillac is always a reward. We've had her for 23 years and I enjoy every kilometer!



Best regards,

Sigrid Hoffman
Gross-Gerau, Germany





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APRIL 9, 2018 MEETING MINUTES **BY SANDY KEMPER**

PLACE: Capital Cadillac, Greenbelt, Maryland

TIME: 7:30 pm

PRESIDING: Secretary Sandy Kemper

ATTENDANCE: Steve Clay, Bryce Frey, Franklin Gage, Lynn Gardner, Dale Graves & Dianna Moy, Jeff Gurski, Bill Hilliard, Daniel Jobe, Jack McClow, Mary Moscati, Chuck Piel, Ron Renoff, and Dan Ruby

DIRECTOR'S REMARKS: Sandy thanked everyone for attending and thanked Daniel Jobe for hosting the meeting at his dealership. The Region sends condolences to Maurice Jones on the passing of his wife Dianne and to Jack McClow and Bob Norrid on the passing of Bob's cousin Jerry. Also, he mentioned a follow-up to the article in the March **Caddie Chronicle** about the Historic Vehicle Association's (HVA) exhibition of five automobiles on the National Mall from March 30 – April 30. The five vehicles are being displayed, one per week only, in the HVA's lighted glass display case, located on the walkway between the Smithsonian National Air & Space Museum and the National Gallery of Art. But on Saturday, April 21, from 7:30 am to 9:30 am, the HVA will hold a "Cars at the Capital Coffee" event in which all five cars will be displayed together – the only time this will take place during the month-long exhibit. This event is weather permitting.

SECRETARY'S REPORT: The Minutes from the March 2018 meeting were not read since they were published and distributed to all members in the April 2018 newsletter.

TREASURER'S REPORT: The Treasurer's Report covered the time period from the February 2018 meeting to date. The Region's income was \$75.70, mostly from membership dues. The total expenses for the same time period were \$479.35.

MEMBERSHIP REPORT: At present, our 2018 membership stands at 188. We hope to sign up new members at our upcoming car show.

ACTIVITIES REPORT: The following activities were discussed:

1. Recent Events:

- **46th Annual AACA Sugarloaf Mountain Region Parts Meet, Carroll County Agriculture Center, Westminster MD, Fri-Sat, Mar 25-26.** Lynn Gardner attended the event. Considering that Carroll County had 8-10 inches of snow a couple of days before it started, it was well-attended. He did not see very many Cadillac related items; however one attendee did find a set of NOS 1959-60 body side molding (spears). Lynn did not want to ask what he paid for them!

2. Upcoming PR Events:

- **26th Annual Capitol Cadillac Car Show & Automobilia Auction, Sun, May 6, 2018, 9:00 am-3:00 pm:** To date, 13 cars have been pre-registered (deadline to pre-register is April 28th). Volunteers are needed to help with the show arrangements, including day of show assistance. If you are interested in volunteering, please let Dan Ruby know.



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Also, we are requesting auction items. As members do their spring cleaning, we ask they please keep the Region in mind for any automobile-related items. Remember! Proceeds from the items donated for the automobilia auction help the Region pay for events on behalf of the members.

- **Annual Picnic, Dan & JoJo Ruby's home.** Dan announced that he and JoJo would be hosting the Region's Annual Picnic again this year. The date, probably in August, will be announced during the summer.
- **Cars and Coffee at Capitol Cadillac.** The date will be Saturday, October 27. More details will be available in the coming months.

3. Other Upcoming Events:

- **CLC Valley Forge Region Car Show, Cadillac of Turnersville, NJ, Sat, Apr 28, 9:00 am-3:00 pm.** Lynn Gardiner described this show and how easy it is to reach. As a reference, this show is located just a little over 2 hours & 127 miles from Capitol Cadillac.
- **60th Annual AACA-SR 60th Apple Blossom Meet, Jim Barnett Park, Winchester, VA, Sat, May 12, 8:00 am-4:00 pm.**
- **CLC Central PA Region's Annual Spring Show, Kelly Cadillac, Lancaster PA, Sat, May 19, 9:00 am-3:00 pm.**
- **CLC Valley Forge Region Car Show, Delaware Cadillac, Wilmington, DE, Sat, May 19, 9:00 am-3:00 pm.** This show is held in a historic dealership and is even easier to get to than the Turnersville show!
- **AACA Historic Fredericksburg Region's 61st Annual Meet, Downtown Fredericksburg, VA, Sat, Jun 2, 8:00 am-3:00 pm.**
- **2018 CLC Grand National Meet, Tues-Sat, Jun 5-9, San Marcos, TX.** Many PR members plan to attend.
- **45th Annual Sully Plantation Father's Day Car Show, Chantilly, VA, Sun, Jun 17, 9:00 am-3:00 pm.**

To view more events, visit <http://www.clcpotomacregion.org/eventslisting.htm>

NEWS FROM CADILLAC: Daniel Jobe provided news from Cadillac that he was able to share with the Club. New models are on the way!

OFFICER ELECTIONS for 2019-2020: Sandy reminded everyone that Vince plans to retire as Director of the Region after his term ends in 2018. In the latter part of 2018, in accordance with our By-Laws, we will be holding the bi-annual Election of Officers for the term 2019-2020. Some of the other officers have served for many years and may choose to resign from their positions also. All members are encouraged to consider serving the Region by becoming an officer.

NEXT MEETING: Monday, May 21, 2018 at 7:30 pm at Silver Diner, 8150 Porter Road, Falls Church [Merrifield], VA.

ADJOURNMENT: Meeting adjourned at 9:10 pm.



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2018 CALENDAR OF EVENTS

DATE	TIME	EVENT	LOCATION	CONTACT INFORMATION
May 6 Sun	10:00 am – 2:00 pm	The Tides Classic Car Show	The Tides Inn Irvington VA	Jack Ashburn at jbashburn@verizon.net
May 6 Sun	9:00 am – 3:00 pm	26th Annual Capitol Cadillac Car Show/ Automobilia Auction	Capitol Cadillac Greenbelt MD	Dan Ruby at 301-343-1463 or danruby@clcpotomacregion.org
May 12 Sat	8:00 am – 4:00 pm	60th Annual AACA Apple Blossom Meet	Jim Barnett Park Winchester VA	Duane Catlett 540-533-7376 or sheanandoahregion@gmail.com
May 19 Sat	9:00 am – 3:00 pm	CLC Valley Forge Region Car Show	Delaware Cadillac Wilmington DE	Marty Watkins at martyhw@msn.com or John Barry at jdrbarry@comcast.net
May 19 Sat	9:00 am – 3:00 pm	CLC Central Penn Region Car Show	Kelly Cadillac Lancaster PA	Richard Sills at 301-467-1212 or richard.sills@hklaw.com
May 19 Sat	10:00 am – 3:00 pm	City of Fairfax Antique Car Show	City Hall Fairfax VA	www.nvrg.org
May 20 Sun	8:00 am – 2:00 pm	4th Annual Car Show All Makes & Models Welcome	Howard County Living Farm Heritage Museum West Friendship MD	Al Zimmermann at 410-560-0237 or zimmco1@comcast.net
May 21 Mon	7:30 pm – 9:00 pm	Potomac Region Monthly Meeting	Silver Diner Merrifield VA	Vince Taliano at 301-258-8321 or vincetaliano@clcpotomacregion.org
Jun 2 Sat	Reg begins at 9:30 am	28th Annual Orphan Tour	Harford & Baltimore Counties MD	Jon Battle at 540-364-1770 or tourdiretor@orphancartour.org
Jun 2 Sat	8:00 am – 3:00 pm	61st Annual Meet Hosted by the AACA Fredericksburg Region	Downtown Fredericksburg VA	J. Gordon Brown, Meet Chairman, at 703-725-7948
Jun 5-9 Tue-Sat		CLC Grand National Meet	The Embassy Suites San Marcos TX	https://cadillaclasalleclub.site-ym.com/page/2018grandnational
Jun 17 Sun	10:00 am – 3:30 pm	45th Annual Father's Day Antique and Classic Car Show	Sully Plantation Chantilly VA	Bill Worsham at 703-250-5474, billworsham@aol.com or www.gwcmodela.org
Jun 18 Mon	7:30 pm – 9:00 pm	Potomac Region Monthly Meeting	IHOP Restaurant Rockville MD	Vince Taliano at 301-258-8321 or vincetaliano@clcpotomacregion.org
Jul 4 Wed	10:30 am – 12:30 pm	37th Annual Independence Day Parade and Celebration	Town of Morningside MD	Morningside Town Hall at 301-736-2300
Jul 7 Sat	9:00 am – 3:00 pm	12th Annual CLC Inter-Regional Meet	AACA Museum Hershey PA	Richard Sills at 301-467-1212 or richard.sills@hklaw.com
Jul 14-15 Sat-Sun		From the Front Lines to the Home Front: Oatlands and World War I & World War II	Oatlands Historic House & Gardens Leesburg VA	Doug Ahlert at ahlertdoug@hotmail.com
Jul 16 Mon	7:30 pm – 9:00 pm	Potomac Region Monthly Meeting	Silver Diner Merrifield VA	Vince Taliano at 301-258-8321 or vincetaliano@clcpotomacregion.org
Jul 29 Sun	10:00 am – 3:00 pm	15th Annual All Vehicle Show Hosted by the VCCA Free State Region and BCA Buick Owners of Maryland	Reisterstown Regional Park Reisterstown MD	Bill Scott at 410-527-0953 or grand1917@comcast.net
Aug 3-10 Fri-Fri		CLC National Driving Tour Hosted by the Southern California Region	Begins in San Luis Obispo CA	http://www.cadillaclasalleclub.org/events/EventDetails.aspx?id=1008243
Aug 18 Sat	8:00 am – 2:30 pm	33rd Annual Vehicle Show Benefits Frederick County Hospice and Other Orgs	Rose Hill Manor Frederick MD	Ed at ezclassics@comcast.net or 301-514-2207 Skip at demason113@comcast.net or 240-422-0368
Aug 18 Sat	4:00 pm – 6:00 pm	Potomac Region Monthly Meeting	Olive Grove Restaurant Linthicum MD	Vince Taliano at 301-258-8321 or vincetaliano@clcpotomacregion.org
Aug 29 – Sep 2 Wed-Sun		Sixty Years CLC Celebration in France	Relais du Plessis Chaveignes France	Sigrig Hofmann at Hofmann_Family@t-online.de
Sep 20-22 Thu-Sat		CLCMRC Fall Festival	Gilmore Car Museum Hickory Corners MI	http://www.cadillaclasallemuseum.org/calendar.html
Oct 27 Sat	8:00 am – 11:00 am	Cars & Coffee	Capitol Cadillac Greenbelt MD	Dan Ruby at 301-343-1463 or danruby@clcpotomacregion.org



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**26th Annual Capitol Cadillac /
CLC Potomac Region
Car Show & Automobilia Auction
Sunday May 6, 2018**

Car Registration:

9:00 am – 12:00 pm

Please read the Car Show Rules on the following page

Car Show Hours:

9:00 am – 3:00 pm

Auction starts at 11:30 am

Awards ceremony starts at 3:00 pm

**6500 Capitol Drive
Greenbelt, MD 20770
301-441-9600**

LOCAL DIRECTIONS:

From Capital Beltway (I-495/95)

- Use Exit 23 - Kenilworth Avenue Rte 201, proceed South on Kenilworth Avenue to first exit - Greenbelt Road, Route 193
- At light, proceed East on Greenbelt Road - Rte 193 (left)
- At traffic light make left onto Walker Drive (**TGI Friday's** Restaurant on corner)
- Make an immediate right onto Capitol Drive (Dealership is on your left)

From Baltimore-Washington Parkway (Rte 295)

- Use Exit for Rte 193 (Greenbelt Road)
- Proceed West on Rte 193 - Greenbelt Road
- Make first right after underpass onto Capitol Drive (Dealership is on your right)

FOR FURTHER INFORMATION:

Dan Ruby

Car Show Coordinator

danruby@clcpotomacregion.org or 301-343-1463



Visit us on the web!

www.clcpotomacregion.org



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Car Show Rules

- **Rain or Shine:** The car show will take place rain or shine. No refunds.
- **Safety:** If a vehicle has fluid drips or leaks, the owner must bring absorbent material or drip pans to avoid slippery conditions and to protect the showroom floor or show field parking lot. **The Potomac Region reserves the right to prevent any cars with excessive fluid leaks from entering the show field.** It is recommended that a working fire extinguisher be in every vehicle.
- **Judging / Parking Rules:** The Potomac Region reserves the right 1) to determine each vehicle's judging class and 2) each vehicle's placement in the show field. **There will be no parking on the grassy areas whatsoever, due to sprinkler heads and possible rut damage.** Vehicles will be peer judged by the individual owners of the registered cars. Registrants will be able to judge vehicles in all classes, including their own. 1st, 2nd and 3rd place awards will be given to winning vehicles in each class depending upon the number of vehicles registered in each class.
- **Lunch Tickets:** Each registered car owner will receive one free lunch ticket. The lunch ticket will entitle the person to receive the following from **Red, Hot & Blue**, who will be serving food:
 - 1) One Beef, Chicken or Pork Sandwich
 - 2) One Side order of Beans or Potato Salad and Cole Slaw
 - 3) One Drink including bottle water
 Anyone without a lunch ticket will pay Red, Hot & Blue directly at the time of their purchase.

Car Show Registration Form

Judging Classes <u>[Updated - Take Note]</u>	Other Awards <u>[Updated - Take Note]</u>
Class A: 1902 – 1942 Cadillac / LaSalle Class B: 1946 – 1958 Cadillac Class C: 1959 – 1964 Cadillac Class D: 1965 – 1970 Cadillac Class E: 1971 – 1976 Cadillac Class F: 1977 – 1992 Cadillac Class G: 1993 – Present Cadillac Class H: Modified Vehicles Class Z: Display Only	Best of Show Best Post-War (Early: 1946-1964) Best Post-War (Late: 1965-Present) Dealer's Choice Henry S. Ruby Memorial Award Ladies Choice Long Distance (Driven Cars Only) Mayor's Choice A vehicle receiving "Best of Show" or one of the other "Best" awards will not be eligible to receive an award in its respective Judging Class.

Registration Form

Make checks payable to **CLC Potomac Region** and mail with completed registration form to:
 Harry Scott, Treasurer
 14421 Aden Road
 Nokesville, VA 20181-3122

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Vehicle Registration Fee: (Up to Apr 28th: \$15/per car - After Apr 28th: \$20/per car)

Circle Make: CAD LAS Model: _____ Year: _____ Class: _____

Circle Make: CAD LAS Model: _____ Year: _____ Class: _____

Circle Make: CAD LAS Model: _____ Year: _____ Class: _____

Check box if you want your vehicle(s) Display Only

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**FLEETWOOD FEVER
STORY BY MAURICE JONES
PHOTO BY VINCE TALIANO
ORIGINALLY PUBLISHED SEPTEMBER 2006**

When I was 10 years old, a man in my neighborhood named Junior Jackson bought a 1949 Cadillac Fleetwood. It was black with gray velour interior. It was the prettiest car that I had ever seen, and it left an indelible mark on me. I said to myself that when I grew up I was going to buy myself nothing but a Cadillac Fleetwood and keep it forever.

26 years later, my friend Mike Parrish and I went to Capitol Cadillac, at that time located at 22nd & L Street NW, and Salesman Buddy Abell showed me a Galloway Green, paint #94, 1976 Fleetwood Brougham Talisman with black velour interior. Mike said that this is the car and I said, "You are right!" Due to the limited options of the Talisman's interior; however, I bought the D'Elegance instead, so I could get the color interior that I wanted. I took the brochure to work and the car looked so good that Willie Talbert, a co-worker, wanted a Coupe Deville in the same color. So we called a buyers club in Detroit and ordered two Cadillacs. The Brougham listed for \$11,800.



**Maurice & Dianne Jones with their
1976 Fleetwood D'Elegance**

Three months later, Mike, Willie, my friend Kermit and I flew to Detroit, picked up the cars, and had a wonderful drive back to Washington, DC.

After purchasing the '76 Fleetwood, I drove it to work and this young fellow named Michael Jackson, another co-worker, said that it was a beautiful car. I told him the story of Junior Jackson's 1949 Fleetwood that I saw when I was 10. **He said, "That's my father's name and my mother's name is Jean Smith Jackson." I could not believe it! It turns out that I knew his whole family. It took me back to the future.** He called his mother and gave her my phone number. She called me back and said that she had a picture of that beautiful 1949 Fleetwood that I saw when I was 10 years old. To this day, I can still see Mr. Jackson getting out of that car.

Since then, I bought a 1990 Fleetwood, which I sold, and a 1996 Fleetwood that I still have along with my '76. I wanted a Fleetwood that was 20 years older than my first one and I plan on keeping them both for a long...long...time!



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**RE-DISCOVER AMERICA CARAVAN 2013
STORY & PHOTOS BY ALIDA, BYRON AND TOM ALSOP
ORIGINALLY PUBLISHED JUNE 2013**



Starting in New York and ending in San Francisco, the 2013 Re-Discover America CARavan was a once-in-a-lifetime opportunity to see great Classic Era Cars as they drove across the nation May 4-26. The CARavan travelled through thirteen states, nine cities and many small towns and villages along the way. This event commemorated the 60th Anniversary of the first CCA CARavan and followed many parts of the Lincoln Highway, which is celebrating its 100th Anniversary this year.

After 3,900 miles on the Lincoln Highway, we arrived in Tiburon, CA in our 1936 Cadillac V-12 Series 85 Convertible Sedan. Three weeks of repairs kept the car going thru the elements, terrain and altitude. We ran out of spare tires and managed to correct an overheating problem with a large bottle of vinegar. The valves and brakes had to be adjusted periodically. We drove without a gas gauge and wipers for most of the trip. Would you believe that after arriving at our final destination in Tiburon, CA and taking the luggage to our rooms, the car would not start? The voltage regulator was over charging and fried the battery. We had a backup in the trunk and started it after; you guessed it, more wrenching. A special thank you needs to be extended to Pete Sanders, as his outstanding workmanship became evident on this trip. Pete builds one darn rugged car. By the end of the journey, we were exhausted, but felt a tremendous sense of accomplishment.



**Alida, Byron and Tom Alsop with the
1936 Cadillac V-12 Series 85 Convertible Sedan**

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**CARS AT THE CAPITAL AND COFFEE
STORY BY VINCE TALIANO
PHOTOS BY DAN RUBY AND VINCE TALIANO**



On Saturday, April 21st, Dan Ruby and I attended the Historic Vehicle Association's (HVA) **Cars at the Capital and Coffee** event on the National Mall where all five of this year's National Historic Vehicle Register vehicles were on-display together. This year's cars were the **1985 Modena Spyder California** from the movie "**Ferris Bueller's Day Off**", a **1927 Ford Model T** (Fifteen-Millionth Ford), a **1984 Plymouth Voyager** (First Minivan), the **1968 Ford Mustang Fastback** from the movie "**Bullitt**" and a **1918 Cadillac Type 57** (pictured above) that served in World War I.



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With bright sunshine, beautiful blue skies and comfortable temperatures, a large group of attendees ventured to the National Mall to see the vehicles on display from 7:30 am – 9:30 am. The HVA provided complimentary coffee and donuts in addition to hats and other give-away items. Although each car was significant in its own way, the **Bullitt Mustang** (pictured below) was by far the star attraction. Being in an enclosed display case did not discourage attendees from taking as many photos as possible from every conceivable angle.



In attendance was the **Bullitt Mustang's** current owner, Sean Kiernan, who was nice enough to autograph for Dan Ruby an HVA hat and the recent issue of the Hagerty Insurance magazine featuring the **Bullitt Mustang** on the front cover. These autographed items will be auctioned at our Spring Car Show. Visit a nice piece on the car and its ownership history that was recently on CBS News Sunday Morning at <https://www.cbsnews.com/news/the-return-of-steve-mcqueen-bullitt-mustang/>.



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Pictured right is the **1985 Modena Spyder California** from the movie "**Ferris Bueller's Day Off**". For those who haven't seen the movie, it is a 1980s comedy classic starring Matthew Broderick in the title role. To see a clip from the movie that includes the car, visit <https://youtu.be/iSjS-iCPeW8>.



Picture below are a **1927 Ford Model T** (Fifteen Millionth Ford) and a **1984 Plymouth Voyager** (First Minivan). Both are significant in that the Model T revolutionized how automobiles were manufactured while the Minivan changed the vehicle choice of parents with young children popularizing the term **soccer moms**. To view a commercial introducing Plymouth's Voyager (Minivan), visit <https://youtu.be/bYSsudkywOk>.





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A few more photos of the 100-year-old Cadillac



Capitol Cadillac
The only Cadillac Dealer on the Beltway!

Sales: (240) 292-1053 | Service: (240) 292-1070
6500 Capitol Drive, Greenbelt, MD 20770

Cadillac & LaSalle Club members receive a 15% discount on all parts purchased directly from Capitol Cadillac's Parts Department. Club members receive a 10% discount on all parts when their vehicle is in the shop for repairs and labor is involved.

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**GM SEEKS FASTER CADILLAC REVIVAL, PARTS WITH DE NYSSCHEN
STORY BY DAVID PHILLIPS AND MICHAEL WAYLAND
AUTOMOTIVE NEWS**

<http://www.autonews.com/article/20180418/OEM02/180419753/gm-replaces-cadillac-chief-de-nysschen?X-IgnoreUserAgent=1>

APRIL 19, 2018



General Motors, seeking a faster turnaround at its flagship luxury brand, appointed Steve Carlisle president of Cadillac, replacing Johan de Nysschen (pictured left), who is leaving the automaker immediately. De Nysschen, 58, was overseeing a \$12 billion plan to expand Cadillac's product lineup and was given unprecedented freedom, including moving the venerable luxury brand's headquarters out of Detroit to New York City and operating separately from GM's core brands.

De Nysschen, in an interview Wednesday with Bloomberg News, said he left amicably and declined to go into details on what prompted his departure. "We agree to disagree and we move on," de Nysschen told Bloomberg. "There wasn't a fight. Let's call it philosophical differences." He became president of Cadillac in August 2014 after stints as head of Nissan Motor Co.'s Infiniti brand and chief of Audi's U.S. business.



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The abrupt change, according to two people familiar with the decision, was a result of de Nysschen's reluctance to accelerate product and operating plans and capitalize on current U.S. market conditions, where industry sales remain healthy. GM executives, the sources said, acknowledge that it takes time to rebuild a brand but there needs to be more commitment to the here and now, rather than the future.

"We appreciate Johan's efforts over the last four years in setting a stronger foundation for Cadillac," GM President Dan Ammann said in a statement. "Looking forward, the world is changing rapidly, and, beginning with the launch of the new XT4, it is paramount that we capitalize immediately on the opportunities that arise from this rate of change. This move will further accelerate our efforts in that regard."



Carlisle (pictured left), 55, will be at least the fifth head of Cadillac since GM's emergence from bankruptcy in July 2009.

De Nysschen's abrupt departure comes less than four months after Uwe Ellinghaus, Cadillac's chief marketing officer, left the brand for "personal reasons." Auto marketing veteran Deborah Wahl replaced Ellinghaus last month.

The leadership change is not expected to impact Cadillac's future product plans and Project Pinnacle, an ambitious -- and contentious -- program spearheaded by de Nysschen to overhaul the brand and its retailers. The brand's annual U.S. sales have declined 11 percent since 2015, de Nysschen's first full year at the helm.

The long-term Project Pinnacle program has drawn the ire of many U.S. dealers and yielded little results on the sales front, as Cadillac's sedan-heavy lineup has largely struggled in a market shifting to light trucks, notably crossovers.

Cadillac's U.S. sales dropped 8 percent in 2017 -- the second straight year of decline -- though the brand continues to surge in China. Through the first quarter, Cadillac's U.S. deliveries rose 8.1 percent with the help of heavy incentives on slow-selling models.

Cadillac, once the top-selling luxury brand in the U.S., has also fallen well behind Mercedes, BMW and Lexus in recent years.

"There's no question Johan is a visionary automotive leader, but given GM's conservative culture he may have pushed things a step too far," said Jessica Caldwell, executive director of industry analysis at Edmunds. "It feels like Johan spent too much time chasing the German brands instead of embracing Cadillac's unique heritage."



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From co-op student to Canada

Carlisle began his GM career in 1982 as an industrial engineering co-op student and was most recently president and managing director of GM Canada.

He took the helm of GM Canada on Nov. 20, 2014. The company's Canadian sales grew to 302,826 vehicles in 2017, up 21 percent from 249,800 in 2015, Carlisle's first full year as president of GM Canada.

GM said Carlisle, who has also steered the company's global product planning and U.S. sales operations, and is former president and managing director of the company's southeast Asia operations, will report to Dan Ammann, as de Nysschen did.

Caldwell said the appointment of Carlisle, with a strong pedigree of global expertise, product planning acumen and history of building relationships with dealers, "speaks to the company's desire for a more back-to-basics, comfortable approach."

GM, in a statement, said Carlisle has led a resurgence of the company's Canadian sales operations, with Buick, GMC and Cadillac delivering record annual retail volume in 2017.

"Carlisle also reestablished key relationships in Canada with retailers, employees and government officials," GM said.



Carlisle, in a statement, said he "looked forward to building on our current momentum as we continue on our mission to position Cadillac at the pinnacle of luxury."

Travis Hester (pictured left), 46, currently vice president for global product programs at GM, will succeed Carlisle as president and managing director of GM Canada.



2019 Cadillac XT4 Reveal

Media got a closer look at the Cadillac XT4 compact SUV during its unveiling on Tuesday, March 27, 2018 at Cadillac House in New York City. The XT4 features a new 2.0L turbo engine with Active Fuel management, coupled with a nine-speed automatic transmission and Electronic Precision Shift. The XT4 will be available in Premium Luxury and Sport models. The XT4 will be priced starting at \$35,790 when it goes on sale in fall 2018. Photo was taken by Steve Fecht for Cadillac.



Cadillac & LaSalle Club Potomac Region Caddie Chronicle May 2018



CADDIE CLASSIFIEDS

Cars For Sale



NEW ARRIVAL 1959 Fleetwood 60 Special – Exceptional original car acquired from the original owner’s family who purchased it new from Capitol Cadillac in Washington, DC – Garage-kept since new and has been in the same garage since 1985 – Original 1959 Maryland tags and dealer license plate frames – All chrome and stainless are beautiful and interior is complete but dirty – Odometer states 83,000 original miles – Has the beautiful Fleetwood and Eldorado hubcaps – Rare color combination ordered without A/C – New tires recently installed – Trunk is very nice and complete with original jack and spare – These cars are hard to find in original condition and the 1959 Cadillac is one of the most sought after cars – Guarantee you couldn’t restore this car at my asking price – Car is currently not running as I just brought it home – Engine turns freely but fuel system needs to be cleaned – Car has a clear title – Absolutely no trades or "low ballers"! – Buyer responsible for transport – See pictures at <https://www.facebook.com/photo.php?fbid=10214290625452642&set=qm.1677610798986521&type=3> – **Asking \$19,000** – For more info, contact Dan Ruby at danruby@clcpotomacregion.org or 301-343-1463– Car is located in Owings, MD



1993 Allanté – SUPER NICE with only 53K miles – 2nd second owner of this Texas no rust car, always stored under cover beauty – Very rare factory/dealer GOLD KEY package that accentuates the nearly perfect red paint with the following gold clad accents: radiator wreath; Pininfarina script & crest on front fenders; Cadillac & Allante script on tail lamps; wreath and crest on center caps of chrome wheels – Tires have approximately 7,500 miles and the 295 horsepower North Star DOHC 4.6L V-8 engine runs smoothly – Car runs beautifully for casual and high speed driving – Has the normal CD – Beige seats are in perfect condition and it has NEW correct style carpet throughout – In addition to the new carpets recent work at the Cadillac dealership includes upgrading the air conditioner system with R134 and adjusting the convertible top to original factory specs – Battery was recently replaced. – Top of the dash board has some stains from Texas sun even though the car is under cover unless participating in an event – Both rear deck boot extension caps that are used when the convertible top is down are included – Original owner’s manual and gold keys and maintenance receipts are included – In another year this model will officially be considered a classic car – This car is for the aficionado that wants a perfect classic car to drive that was a high dollar, selling for more than \$60,000, when it was new in 1993 – Last year that Cadillac made this car and only 4,670 were made – Probably less than half that many left that are in this condition – With four speed transmission and 4.6 L North Star engine this car will provide a fast and fun drive going 0-60 in 6.4 seconds; 0-100 in 17.7 seconds and has a top speed of 140 mph – Current inspection and license plate are on the car – Customer is responsible for taking delivery of the car at Spring, TX – Assistance in loading will be provided or, you can hop in and happily drive it to either coast from Texas – See pictures at <http://www.clcpotomacregion.org/93cadillac2forsale.htm> – **Asking \$13,500** – For more info, contact Paul Fellencer at luc@pbfrealty.com or 281-528-6291 – Car is located in Spring, TX



NEW ARRIVAL 1994 Seville STS Touring Sedan – 24,000 mile original car that has never been smoked in, garage-kept and extremely well-maintained with a clean Carfax history report – Beautifully trimmed in Garnet Red Metallic paint with a complimentary Dark Saddle leather interior – Most Expensive Cadillac you could buy in 1994 with an original sticker price of \$50,141 as equipped! – Equipped with every available factory option including High-Output 295HP V8 Engine, Touring Suspension, Analog Instrumentation with Full Console, Power Glass Moonroof, Factory Chrome Wheels, Leather Power Reclining Bucket Seats, Heated and Lumbar Front Seats, Quick De-Ice Front Windshield, Factory Bronze Tint Glass, Twilight Sentinel Headlamps, Power Trunk Pulldown, Front Fog Lamps and Delco Bose Gold Series AM/FM ETR Stereo with Cassette and Compact Disc – Every option functions as it should and the car drives effortlessly with power, luxury and style! – Professionally detailed with no expenses spared – Fully-serviced for the next owner including four new Goodyear Eagle Sport All Season Radial Tires, all new Brakes both Front and Rear, new Engine Battery and PA Safety and Emission Inspected – Wonderfully preserved STS Touring Sedan is truly Impressive and ready for show judging – Accompanied with its Original Gold Keys, Owner’s Books and Carpeted Floor Mats – If you are interested in a collectible quality Seville to show or even to drive, we invite your close inspection of this car – See pictures at <https://www.paulsevagmotors.com/used/Cadillac/1994-Cadillac-Seville+STS+Touring+Sedan-24d069fb0a0e08bc135fc7d1602804d6.htm> – **\$12,950** – For more info, contact Paul Sevag at 610-836-8200 – Car is located in West Chester, PA



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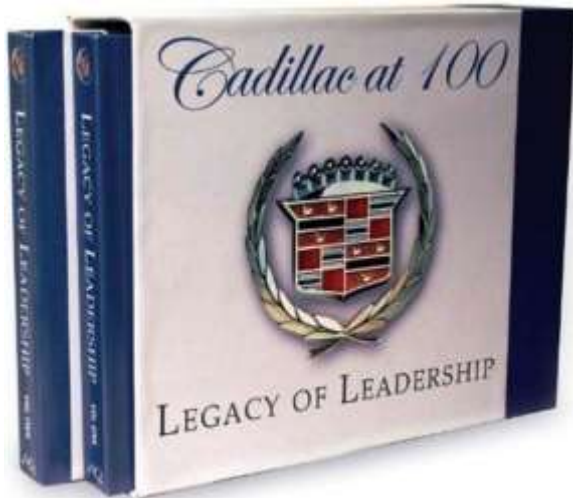
1996 Fleetwood Brougham – Approximately 118k miles – Adriatic blue with medium blue leather interior – Vogue tires – Overall condition is very good – Award-winner at Capitol Cadillac car shows – Rare livery package but never used commercially – See pictures at <http://www.clcpotomacregion.org/96cadillacforsale.htm> – **Asking \$7,900 or best offer** – For more info, contact Ron Renoff at 410-544-0001 – Car is located in Anne Arundel County, MD

Parts For Sale

1947 346 C.I. Flathead V8 Engine – 53,000 miles on complete engine – Three-speed automatic transmission still attached – **Asking \$3,400 obo** – For more info, contact Ruth Synodinos at 410-821-8580 – Engine is located in Towson, MD

1961 Cadillac – Windshield washer jar, lid and mounting bracket (jar and bracket NOS and lid restored) – **\$125**, T3 Headlights high beams and low beams – original design – NOS and used – **\$30** each and front grille complete original used – no dents or dings – **\$500** – For more info, contact Jerry Gordon at 410-484-1299 – Parts are located in Baltimore, MD

Books For Sale



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DAVID R. HOLLIS

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