



# **Cadillac & LaSalle Club Potomac Region Caddie Chronicle July 2009**



## **POTOMAC REGION WINS NORM UHLIR REGIONAL ACTIVITY AWARD BY VINCE TALIANO**

At the CLC Grand National in Las Vegas, the Potomac Region was awarded the **Norm Uhlir Regional Activity Award** for the second time in our 40-year history. By receiving the award a second time, the Region joins a select group of seven other regions that have won the award two times or more (the Valley Forge Region has won the award an amazing seven times!).

The award is given out annually to a region that demonstrates outstanding overall activity in the following areas:

- Special membership services
- Regional meets
- Membership stability (retain or add members)
- Quality reports and articles submitted by members of the region to ***The Self-Starter***
- Participation in Grand Nationals
- Special activities such as regional club projects, especially if beneficial to all CLC members

In 2008, the Potomac Region consistently met and/or exceeded the requirements of the award.

### **Special membership services**

The Potomac Region's 200+ members in 2008 enjoyed quite an array of special membership services. Members were able to place classified ads in the ***Caddie Chronicle*** newsletter and on the region website free of charge. The ads included up to eight photographs on the website and included a link to the webpage in the newsletter. As an added bonus, the ads were also placed on CLC Message Forum Buy / Sell page on behalf of the members for added exposure. One local member sold his 1959 Fleetwood to an individual in California based on the ad that was created and published on our site.

In 2008, the Potomac Region continued to provide members without email/Internet access with all club correspondence, including the ***Caddie Chronicle***, via US Mail.

### **Regional meets**

The Potomac Region held two car shows in 2008. The activities were led by the efforts of Car Show Host and Sponsor Daniel Jobe and Capitol Cadillac; Car Show Coordinators Diane & Henry Ruby; Master of Ceremonies Richard Sills; Registrars Joe Pipkin, R. Scot Minesinger, Bob Norrid and Jack McClow; Parkers / Displayers Derrick Fisher, Sandy Kemper and Jim Govoni; 50/50 Raffle Organizers Dan Ruby and Randy Denchfield; and Photographers Tom McQueen, Aksel Olesen and Dan Reed, among others. The 2008 Spring Car Show at Capitol Cadillac in Greenbelt, Maryland included an Automobilia Auction for the fifth consecutive year with George Boxley, Rita Bial-Boxley, Mary Moscati and Harry Scott organizing the event. In addition to the shows, one driving tour led by Activities Director Steven Sisson, a summer picnic with Lincoln Mercury friends at J. Roger Bentley's home and a holiday get-together with Randy & Susan Denchfield handing out gifts were held in 2008.

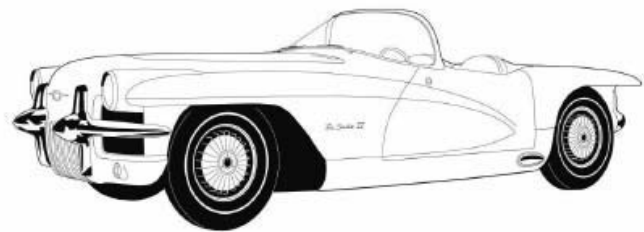


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For the 2008 Fall Car Show, a theme-based show was held for the fifth consecutive year. The theme was **Cadillac Dream Cars**. Daniel Jobe contacted General Motors in August regarding the availability of Cadillac concept cars for the event. It was determined that four cars were available, but there would be a substantial fee to cover the expenses to transport the cars from Detroit. The amount was actually more than the Potomac Region had in all of its bank accounts combined. It was quickly determined that the only way this event could take place is if the region's membership made special donations enabling the region to pay for the added expenses collectively with Capitol Cadillac.

As a result, region members were polled to see if would be willing to donate money to fund this special event. The response was overwhelmingly positive. As an incentive to donate money, the region created a special **2009 Cadillac Dream Cars Calendar** that was given out to anyone who donated at the \$25 level or higher. As a thank you to region members who donated \$200 or more, a special reception was held at the dealership the night before the show to preview the collection, which included a 1903 Model A runabout, representing the very first year of



1955 LaSalle II sports car

JULY 2009

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4 Independence Day

Cadillac production; the 1956 Maharani, a special Series Sixty Special nicknamed the Kitchen Sink Cadillac; the 2002 Cien, a V-12 powered concept car developed to usher in Cadillac's 100th anniversary; the 2003 Sixteen, a rear-wheel-drive V-16 emulating custom-built Fleetwood coach cars of the 1930s; and both of the remaining 1953 LeMans, the two-seater concept car that was one of the stars of GM's Motorama traveling show of dream cars. LeMans #4 is owned by the GM Heritage Center and was substantially restyled by GM in the late fifties and fitted with a new motor. LeMans #3 is owned by Potomac Region member Scott Milestone and has not been available for public viewing in over 20 years. No one knows for sure when, if ever, two LeMans were together at the same event. When all was said and done, over 65 members donated approximately \$12,000 in two months.

The event received pre-show publicity in **Hemmings eWeekly newsletter**, **Old Cars Weekly**, and **The Washington Times**. Since the event was held, it has been featured in **The Self-Starter** and in **Cars & Parts** magazine (article written by none other than David Temple). Eighty cars were present and spectators came from ten states to attend the weekend event. They included four CLC National Officers (Lee Herbermann, Larry Lesiger, Toni Rothman and Andy Zizolfo); three CLC Region Directors (James Gregg, Frank Pinola and Roger York); David Temple of Texas, author of GM's Motorama; and Charles Barnette of Arkansas, noted LeMans historian.



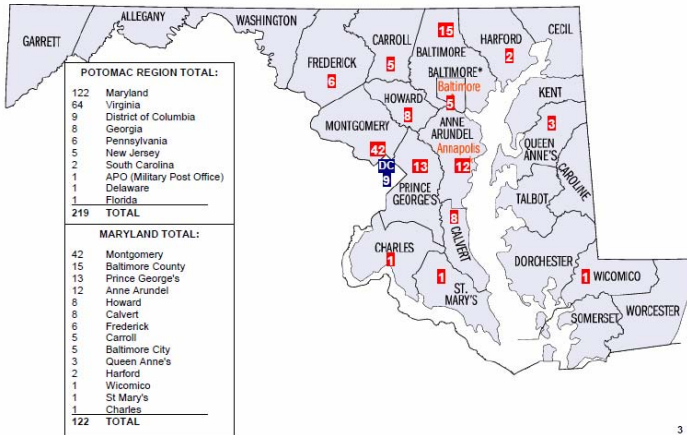
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## Membership stability (retain or add members)

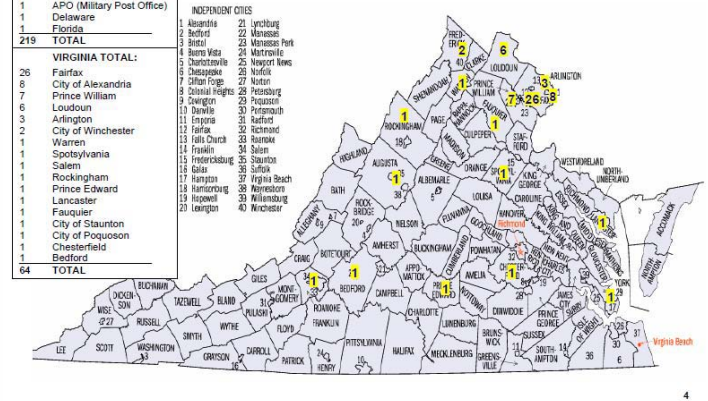
For the second consecutive year, the Potomac Region topped 200 members. The total region-recognized members (local members who are also active nationally) equaled 219, which placed the Region in the top two regions in the country, along with the New England Region. Led by the efforts of Membership Chairman Richard Sisson, 100% of the members were also members of the National CLC, a CLC requirement. 2008 also marked the fifth straight year that the Potomac Region's membership has increased. The Region had members in eight states, the District of Columbia and in the Armed Forces. Of note, at least 24 members (11%) were from states outside of the Region's boundaries of MD, DC and Northern VA.

2008 POTOMAC REGION MEMBERSHIP  
MARYLAND BY COUNTY AND THE DISTRICT OF COLUMBIA



POTOMAC REGION TOTAL:  
219 TOTAL

2008 POTOMAC REGION MEMBERSHIP  
VIRGINIA BY COUNTY



## Quality reports and articles submitted by members of the region to *The Self-Starter*

Throughout 2008, Potomac Region Members made significant contributions to *The Self-Starter*. Below is a summary of the submissions.

Month / Year	Potomac Region Member	Summary of Submission
Jan 2008	Bill Anderson	Bill wrote an article titled, "Meet Your New Director of Tech Services." Bill took over this national position from Pete Peters, who stepped down after 15 years of dedicated service to the club.
Feb 2008	Sandy Kemper	Sandy told the story of the Potomac Region's 2007 Fall Car Show, <b>Legacy of LaSalle</b> , held at Capitol Cadillac. The article included many pictures of the event that celebrate the 80th Anniversary of the first model year of LaSalle.
Mar 2008	Tom McQueen	Tom's photo of a 1953 Cadillac from the Barrett-Jackson auction was featured in Steve Stewart's Caddie Shack column. The photo originally appeared in the February 2008 issue of the <b>Caddie Chronicle</b> .
Apr 2008	Byron Alsop	Byron submitted an article on his 1936 Cadillac V-12 5-Passenger Convertible Sedan. The article included a brief history of the car and numerous photographs, including a photo taken at the 2007 Grand National in Savannah by fellow region member Dan Reed, who served as the meet photographer.
May 2008	Richard Sills	Richard wrote an account of the 2008 CLC National Board of Directors Winter Meeting in Arizona.
	Dan Reed	The piece, written and illustrated by Dan, told how he followed in his grandfather's footsteps and became an artist.



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Month / Year	Potomac Region Member	Summary of Submission
Aug 2008	Bob Crimmins	Bob continued his Annual 50th Anniversary Model Year feature. This time Bob highlighted the 1958 model year with facts, statistics and plenty of photographs.
Sep 2008	Chris Cummings	Chris' article titled, "My First Self-Starter" described how he joined the CLC and received his first issue of the club magazine in the summer of 1968.
	Don Miller	Don wrote about John Barry's trip home to New Jersey from the Potomac Region's 2007 Fall Car Show, <i>Legacy of LaSalle</i> . John's LaSalle had a flat tire and was towed home. The real trouble started when the tow truck driver arrived. Part II of the story, written by John Barry, appeared in the November-December issue.
	Bob Crimmins	Bob wrote a piece on a Cadillac Junk Yard in New Jersey.
Oct 2008	Dan Reed	Dan's painting of a 1931 Cadillac appeared on the front cover of <i>The Self-Starter</i> .
	Jack Hotz	Jack, Chair of the 2008 Grand National in Cherry Hill, recounted the event.
	Richard Sills	Richard provided a summary of the CLC National Board of Directors Meeting that took place in Cherry Hill.

## Participation in Grand Nationals

In 2008, the CLC's Grand National was hosted by the Potomac Region's neighbors to the north, the Valley Forge Region. When the Valley Forge Region began its planning of the event, Potomac Region offered its full support. Three region members (Sandy Kemper, Jack McClow and Henry Ruby) attended Grand National Meetings from time to time and one region member (Joe Pipkin) attended a special pre-event Judges' Training Session in New Jersey. When the time for the event arrived, Sandy arrived at the host hotel a few days before the Grand National and assisted the Valley Forge Region members with registration set-up, including stuffing goodie bags. During the event, Vince Taliano served as the Audio / Visual specialist for the Friday Night Reception, which included running the equipment to show multiple DVD presentations and a Power Point presentation of a representative from Cadillac Motor Division. For the Saturday Night Banquet, Vince organized a photo screen show of over 200 photos taken during the event, in addition to playing various DVD presentations on queue. George Boxley served as Auctioneer for the original painting of a 1931 Cadillac in front of Independence Hall in Philadelphia that served as the poster of the event. The final bidding of the painting topped off at \$7,000 with proceeds going to Artist Dan Reed and the Valley Forge Region. George had also served as a car show judge early in the day, along with others including Richard Sills, who helped select the Past Presidents' Preservation Award Winners.

In addition to the members who helped work the event, a significant number of members attended with their cars. At the Saturday Night Banquet, three region members won individual CLC awards. Steven Sisson was the recipient of the CLC's most prestigious award, the Henry M. Leland Award. Chris Cummings was the recipient of the CLC's Maurice Hendry Award. Vince Taliano was awarded the CLC LaSalle Discovery Award.





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Below is a list of region members who won awards for their cars at the Grand National.

Category	Owner	City and State	Year and Model
Past Presidents' Preservation Award	Michael J. Fahey	Mt Airy MD	1964 6339 SDV
Primary Class P-02: 1924-35 Cadillac V-8 First Place	Henry H. Lewis	Owings Mills MD	1928 8055C IMP
Primary Class P-10: 1939-40 Cadillac V-8 Second Place	Bob & Grace Gluck	Long Valley NJ	1940 7529 C4D
Primary Class P-13: 1948-49 Cadillac w/o Series 75 First Place	Randy & Susan Denchfield	Chevy Chase MD	1949 6267X CCP
Primary Class P-14: 1950-53 Cadillac First Place	Bart Mitchell	Brooklandville MD	1953 6267SX ELC
Primary Class P-15: 1954-56 Cadillac Third Place	Richard Sisson	Potomac MD	1954 6267SX ELC
Primary Class P-20: 1963-64 Cadillac plus 1965 Cadillac series 75 Third Place	Michele & Daryl Hauf	Pasadena MD	1963 6257 CPE
Primary Class P-22B (Split Class): 1969-70 Cadillac without Eldorado First Place	Mark E. Brodsky	Chevy Chase MD	1969 68347 CDV
Primary Class P-22B (Split Class): 1969-70 Cadillac without Eldorado Second Place	Mark E. Brodsky	Chevy Chase MD	1970 68367 DVC
Primary Class P-22B (Split Class): 1969-70 Cadillac without Eldorado Second Place	R. Scot Minesinger	Fairfax Station VA	1970 68367 DVC
Primary Class P-22B (Split Class): 1969-70 Cadillac without Eldorado Third Place	Mark E. Brodsky	Chevy Chase MD	1969 68367 DVC
Primary Class P-28B (Split Class): 1990-97 Cadillac Second Place	Richard Sills	Lancaster PA	1996 KF69 CSD
Primary Class P-28B (Split Class): 1990-97 Cadillac Third Place	Steven & Margo Sisson	Ashburn VA	1992 EL57 ETC
Senior Class S-05: 1930-40 Cadillac V-12 and V-16 First Place	Byron & Alida Alsop	Oak Hill VA	1936 8529 C4D
Senior Class S-08: 1950-60 Cadillac Third Place	Richard Sills	Lancaster PA	1960 6337 CDV
Senior Class S-99: Commercial and Professional Vehicles Second Place	Mike & Vicky Barruzza	Bristol PA	1977 6ZZ90 AMB
Touring Class T-03: 1930-40 Cadillac V-12 and V-16 First Place	George & Rita Boxley	West River MD	1938 9033 IMP
Touring Class T-08: 1967-76 Cadillac Third Place	Mark S. Russo	East Hanover NJ	1970 68367 DVC
Touring Class T-09: 1977-88 Cadillac w/o Allante First Place	Rosemary Spicuzza	Spotswood NJ	1978 6CD47 CDV
Touring Class T-99: Commercial and Professional Vehicles First Place	Mike & Vicky Barruzza	Bristol PA	1963 8690 CHS
Youth Club Award - Original	George & Rita Boxley	West River MD	1938 9033 IMP



# **Cadillac & LaSalle Club**

## **Potomac Region**

### **Caddie Chronicle**

#### **July 2009**



In addition to participation in the Grand National, two region members attended the National Driving Tour in California: Donald Berkheimer who drove his 1964 Cadillac from Maryland to California and back, and Sandy Kemper, who flew to California and rented a Cadillac for the tour. Sandy wrote an account of the event for the **Caddie Chronicle**.

#### **Special activities such as regional club projects, especially if beneficial to all CLC members**

Throughout 2008, the Potomac Region published its **Caddie Chronicle** monthly newsletter and made it available to CLC members all over the world via email and the Internet thanks to the efforts of Vince Taliano, Sandy Kemper, Richard Sills, and Margo & Steven Sisson. With its electronic distribution, the **Caddie Chronicle's** monthly circulation reached 1,000, which made it the second highest circulated CLC publication next to **The Self-Starter**. As a result of its circulation, stories were received from CLC members from all over for publication. For example, C. Thomas Musson submitted two stories from California, one of which was later featured in **The Self-Starter**, Dirk Van Dorst, CLC Director of European Affiliates, wrote a piece promoting the 2008 Cadillac Grand European, and the General Patton Museum in Fort Knox, Kentucky provided material and photos on the 1938 Cadillac that is supposedly the one General Patton was in at the time of the accident that led to his death. These national stories have led to quite a few letters to the editor from enthusiasts congratulating us on the excellence of our newsletter, including notes from Richard Lentinello, Editor in Chief of **Hemmings Motor News**, and Angelo Van Bogart, Editor in Chief of **Old Cars Weekly**. The twelve issues published in 2008 totaled 247 pages (an average of 21 pages per month) as the result of contributions from 25+ region members. In 2008, the **Caddie Chronicle** received an **Old Cars Weekly** Honorable Mention Golden Quill Award for its previous year's issues.

Working in conjunction with the **Caddie Chronicle** is the region's website, which is a repository of over 1,000 pictures and numerous other pages chronicling the 40-year history of the Potomac Region. The website averages approximately 2,000 hits per day and links viewers to hobby-significant websites all over the world. The growth of the Internet has provided the CLC and Potomac Region an opportunity to showcase all the great things happening in our club to potential members who otherwise may not have known about the club.

Other activities that region members undertook that were beneficial to all CLC members include Jack McClow's involvement with the CLC Awards Committee and Bill Anderson's role as CLC Director of Technical Services.

Thanks to all the Potomac Region officers and members whose talent and dedication in 2008 resulted in the Norm Uhlir Regional Activity Award! The Region's commitment is evident again this year as the Region is hosting its first ever national event this August, the 2009 National Driving Tour. There's still time to get in on the fun. Don't miss what we hope will be one of the most memorable National Driving Tours ever. Make your hotel reservations at the special club rate of \$99 per night! The cut-off date for this special rate has been extended to July 10. For more information, visit [www.clcpotomacregion.org/2009nationaldrivingtour.htm](http://www.clcpotomacregion.org/2009nationaldrivingtour.htm). Hope to see you at **Capitol Cruising!**