



# Cadillac & LaSalle Club Potomac Region



## 2010 Annual Fall

# *Capitol Cadillac*

## Car Show



## *Fabulous Fleetwoods*

## Sunday October 24, 2010

### Fabulous Fleetwoods

Fleetwood Metal Body was a coachbuilder during the early 1900s. The name is from Fleetwood, PA the birthplace of the company. They specialized in the production of wood and metal bodies that were large, luxurious and often purchased by affluent customers. Fleetwood was purchased by Fisher Body in 1925 and integrated into General Motors in 1931, when it was relocated to Detroit. Both Fisher and Fleetwood bodies were offered with Fleetwood being the premium offering.



In 1938, Cadillac introduced the Sixty Special, an artistic triumph of a young designer named Bill Mitchell who had recently been promoted to head Cadillac and LaSalle styling. The Sixty Special was his first project and became a milestone for Cadillac styling. "There has never been a car like the Cadillac Sixty-Special," enthused the ad writers, "a car with such definite modernity of line, yet so obviously right in taste." The Sixty-Special was a sensational launch to his career. Soon thereafter, the model became known as the Fleetwood Sixty Special.



## Fabulous Fleetwoods (continued)

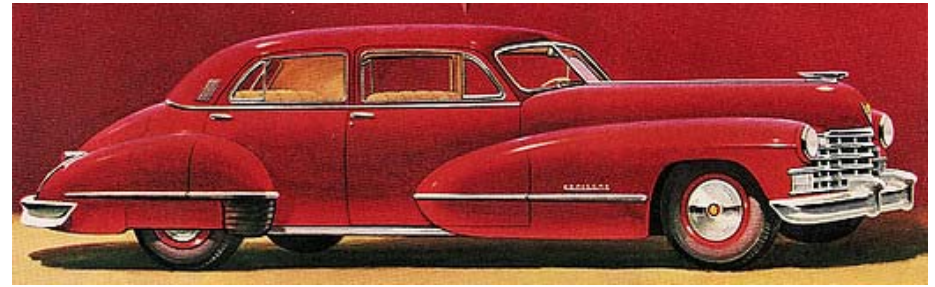
The Fleetwood name was consistently applied to Series 75 sedans and limousines, and also to the 1940 Series 72 Cadillacs. From 1965 through 1970, the Sixty Special series included the Fleetwood Sedan and the Fleetwood Brougham. From 1971 through the mid-80s, these flagship models were Fleetwood Broughams, with the addition of the low production Fleetwood Talisman from 1974 through 1976. (The Brougham d'Elegance trim option first appeared in 1973.)



Starting in 1986 or 1987, the large rear wheel drive Cadillacs were Broughams, with the Fleetwood name designating the most deluxe version of the front wheel drive cars. From the late '80s through 1993, the name Sixty Special had a brief resurgence when it was applied to an ultra-luxurious version of the front-wheel-drive Fleetwood sedan.



The last generation of the Fleetwood and Fleetwood Brougham sedans was produced from 1993 through 1996. Finally, a small number of Fleetwood Limited limousines and sedans were produced by the Superior Coach Company, but recognized as Cadillac models, through 1999.



## **Fabulous Fleetwoods On Display**

**(Information about each car furnished by the owner)**

**Car: 1931 Cadillac Series 452A V-16 All-Weather Phaeton**

**Owner: Charles B. Gillet, Baltimore, MD**

*This multi-award winning car was discovered as a "basket case" and restored over four years by Al Prueitt & Sons. The build-sheet revealed that the car was shipped in Oct. 1931 to the Cunliffe Cadillac Company in Baltimore, MD. The body is one of the last built by the original Fleetwood Company in PA.*

**Car: 1936 Cadillac Series 85 V-12 Fleetwood Convertible Sedan**

**Owner: Byron & Alida Alsop, Oak Hill, VA**

*Advertised as the "Royal Family of Motordom". This body style used the longer 138-inch wheelbase, and only 44 were produced with an original cost of \$4,100. The V-12 engine is a smaller version of the V-16 introduced in 1930, and was admired for both its mechanical design and its appearance.*

**Car: 1937 Cadillac Series 70 Fleetwood Convertible Sedan**

**Owner: Jerry Parnes, Ardmore, PA**

*Powered by a 346 cubic-inch V-8. Rides on a 131-inch wheelbase. Cost \$3,060 new. New for 1937 was the die-cast "egg-crate" grille. It was a record sales year for Cadillac, with 46,152 Cadillacs and LaSalles sold, but only 1,001 of those were Series 70 models, of which very few were convertible sedans.*

**Car: 1938 Cadillac Series 60 Special**

**Owner: J. Roger Bentley, Brinklow, MD**

*Purchased in 2004 from the son of the original owner. Car was originally sold to the owner of Peyton Pontiac-Cadillac in Charlottesville, VA.. Car is "Carolina Green" an authentic Cadillac color selected for tropic zone sales. Car is 90% original including rare original cloth seats.*

**Car: 1938 Cadillac Series 75**

**Owners: Bud & Barbara Coleman, Malvern, PA**

*Delivered new to Scott Smith Cadillac in Philadelphia, PA in October 1937. Fleetwood body #215 with no divider glass or jump seats. Large five passenger sedan that weighs over 5,000 pounds, with a wheel base of 141 inches and an overall length of 221 inches.*

**Car: 1941 Cadillac Series 75 Seven Passenger Formal Sedan**

**Owner: Prime Tours & Travel, Inc., Camp Springs, MD**

*Shipped new to Capitol Cadillac on December 4, 1940 and sold to the Mayflower Hotel in Washington, DC. Used by the hotel until 1947. Purchased by the current owner (fifth owner) in October 2006. Won Best of Show at the Spring 2008 Capitol Cadillac / CLC Potomac Region Car Show.*

## **Fabulous Fleetwoods On Display**

**(Information about each car furnished by the owner)**

**Car: 1946 Cadillac Fleetwood Series 60 Special**

**Owner: Scott Bender, Potomac, MD**

*Current owner purchased the car approximately 15 years ago. It has a factory safety light and had fog lights (which owner is working to obtain). Believed to be an Army Corps of Engineers car. Had a unique shifter knob that had a castle and anchor that has been reproduced.*

**Car: 1947 Cadillac Fleetwood Series 60 Special**

**Owners: Juan & Betty Aranda, Sunderland, MD**

*Purchased by the current owners in 1966 with 8K miles. Driven to the first-ever CLC Potomac Region meeting held in January 1969 and regularly driven to events in the 1970s. Won Dealer's Choice Award at the Fall 2005 Capitol Cadillac / CLC Potomac Region Car Show.*

**Car: 1953 Cadillac Fleetwood Series 60 Special**

**Owner: Gary Bacon, Georgetown, DE**

*Purchased by the current owner as a birthday present to himself in 1997. At the time, car had 30K miles. Has a Dynaflo transmission due to Hydramatic plant fire in August 1953. Now has over 50K miles and is still 90% original. Four total owners with original owner being a Hartford, CT Cadillac dealer.*

**Car: 1953 Cadillac Fleetwood Series 60 Special**

**Owners: George & Rita Boxley, West River, MD**

*Sold new by Capitol Cadillac on September 29, 1953. Purchased by current owner in late 2008. Car was restored by Jenkins Restorations in North Carolina. Won Dealer's Choice Award at the Spring 2008 Capitol Cadillac / CLC Potomac Region Car Show.*

**Car: 1958 Cadillac Fleetwood Series 60 Special**

**Owner: John T.M. Shumate, Arlington, VA**

*Sold new by Ronald Moran Cadillac of Hermosa Beach, CA. to an Ironworks Company owner for his wife. Car was not driven often after she suffered a severe stroke in 1960. Purchased by current owner in March 2007. 32K miles on this mostly original car. "Peacock Green Metallic" paint.*

**Car: 1959 Cadillac Fleetwood Series 60 Special**

**Owners: Dave & Dora Forry, Manheim, PA**

*Current owner discovered car sitting along PA Route 462 after previous owner lost its storage. He completed four year restoration in August 2008 and immediately won 1st Place at CLC Grand National. Unique because it still has its original air ride suspension. CLC Senior car and an AACA Senior car .*

## **Fabulous Fleetwoods On Display**

**(Information about each car furnished by the owner)**

### **Car: 1960 Cadillac Fleetwood Series 60 Special**

**Owner: Ed Mickolus, Dunn Loring, VA**

*"Marilyn" has appeared in an MTV rock video, many parades and has driven many a bride to her wedding. She gets eight miles per gallon, but they are all great miles!*

### **Car: 1962 Cadillac Fleetwood 60 Special**

**Owners: Art & Jan Archambeault, Harrisburg, PA**

*Car was delivered to its original owner in Philadelphia in 1962 where it was chauffeur-driven for the next two years. Car was then stored for 33 years before being sold to another CLC member, who sold it to the current owner in Spring 2007. This was more like the awakening of a sleeping giant than a restoration.*

### **Car: 1964 Cadillac Fleetwood 60 Special**

**Owner: Henry Sittner, Fulton, MD**

*Sold new by Brown-Harter Cadillac in Hempstead, NY. Remained in original owner's family for approximately 30 years. Purchased by current owner in June 2000 with 97K miles. Sports a special order color combination: "Palomino" with green dorset cloth and leather interior.*

### **Car: 1966 Cadillac Fleetwood Brougham**

**Owner: Mark E. Brodsky, Chevy Chase, MD**

*Current owner saw this car advertised in "The Washington Post" in 1983 by Dave Pyles Lincoln Mercury in Annandale, VA for \$1,488. He arrived at the dealership just as the new purchaser was driving it away. He pursued the car and bought it shortly thereafter. Mostly original except for paint and vinyl top.*

### **Car: 1966 Cadillac Fleetwood Brougham**

**Owner: Jim Govoni, Bowie, MD**

*Original California car. Shipped to East Coast in 2003 by previous owner. Purchased by current owner in 2006. True two-owner car that is mostly original except for its paint and walnut door panels. All options and features are in working condition.*

### **Car: 1966 Cadillac Fleetwood Series 75**

**Owner: David Ciccarella, Altoona, PA**

*Car is known as the "spaghetti car" in owner's family. On Wednesdays during the summer, DelGrosso's Amusement Park in Altoona features Spaghetti Night Dinners. Friends and family love to pile in the car and head to the park. Possible Capitol Cadillac Alumni car.*

## **Fabulous Fleetwoods On Display**

**(Information about each car furnished by the owner)**

### **Car: 1969 Cadillac Series 75 Formal Limousine**

**Owner: Forrest Nielsen, McLean, VA**

*Current owner was searching for a "gothic" vehicle, which usually means a hearse. Wanted something to drive friends around in style. When he saw the original Devereaux interior of the Fleetwood Series 75, he knew he had found a vehicle of the night and acquired it.*

### **Car: 1973 Cadillac Series 75 Formal Limousine**

**Owner: Daniel Jobe, Greenbelt, MD**

*Delivered by Capitol Cadillac to the White House Motor Pool to be used as First Lady Pat Nixon's official car. After completing its service at the White House, the limousine was resold by Capitol Cadillac to a funeral home in West Virginia. Eventually re-acquired from Jenkins Restorations in North Carolina.*

### **Car: 1975 Cadillac Fleetwood Talisman**

**Owner: Jack McClow, North Potomac, MD**

*Two-owner car purchased by current owner in Georgia in 2003 with just over 60K miles. Of the 61,505 Fleetwoods produced between 1974-76 (the only years the Talisman package was available) just 4,336 were ordered with this \$1,788 option. Today only 75 Talismans are registered with the CLC.*

### **Car: 1976 Cadillac Fleetwood Brougham D'Elegance**

**Owner: Maurice Jones, Washington, DC**

*When owner was 10 years old he saw a brand new black 1949 Fleetwood with a gray velour interior. At that point he told himself that he was going to buy nothing but Cadillac Fleetwoods. 26 years later he bought this 1976 Fleetwood and he has bought four other Fleetwoods since then.*

### **Car: 1976 Cadillac Fleetwood Brougham**

**Owner: Dick Parsons, Mount Joy, PA**

*Current owner purchased the car in 2009. Along with all its standard equipment, it has 18 additional options, including fuel injection and the Air Cushion Restraint System (ACRS), the forerunner to airbags. Believed that only 10 Cadillacs in 1976 had both options!*

### **Car: 1976 Cadillac Fleetwood Series 75 Limousine**

**Owners: Jerry & Janet Steinard, Southfield, MI**

*Current owners have driven this limo from Coast to Coast and from Canada to Mexico. Owners have driven over 50,000 miles to attend 20 CLC Grand Nationals - 16 times in this car. Members of CLC Australia and New Zealand Clubs and participated in a 2010 Driving Tour in Australia.*

## **Fabulous Fleetwoods On Display**

**(Information about each car furnished by the owner)**

### **Car: 1979 Cadillac Fleetwood Brougham**

**Owners: Lee Peterson, Rose Haven, MD**

*Three-owner car. Current owner purchased the car in 2007 from Henry Ruby, who bought it from the original owner's daughter. Car has 45K miles, full power options and diamond back classic white walls. Last year of the 425 c.i. V8 engine.*

### **Car: 1984 Cadillac Fleetwood Brougham D'Elegance Coupe**

**Owner: Paul Fertich, Harrisburg, PA**

*Rare Fleetwood Coupe has a stylish roof with custom cabriolet vinyl top enclosing a distinctive rear quarter window. In addition to the usual Cadillac amenities, this car has four-wheel power disc brakes, a remote-control right mirror, and 45/55 dual-comfort front seats.*

### **Car: 1987 Cadillac Fleetwood Brougham Station Wagon**

**Owners: Jerry & Rita Trapani, East Islip, NY**

*Ordered for the owner of Delta Detroit Diesel in Memphis, TN. Built on a commercial chassis at a total cost of approximately \$50K. Current owners are the third owners. Standard large GM station wagon rear grafted to the chassis. Extended 12 inches to accommodate the new body.*

### **Car: 1990 Cadillac Brougham**

**Owner: Bill Estes, Lindenhurst, NY**

*The unique features of the car are the restyling of the front and rear ends and interior compared to the earlier Fleetwood Broughams. My favorite memory of the car is when I first saw it and thought I was looking at Marilyn Monroe!*

### **Car: 1991 Cadillac Brougham**

**Owner: Joe Manna, Union, NJ**

*Purchased new at Jim Coleman Cadillac in Bethesda, MD. Current owner has the original window sticker and four new uncut gold keys in the original case. All original with 163K miles on the 5.7 engine. Awarded a 2nd Place at the 2008 CLC Grand National in Cherry Hill, NJ in Touring Class..*

### **Car: 1992 Cadillac Brougham**

**Owner: Jim Hartnett, Kensington, MD**

*Current owner found the car at the 2000 All GM show in Rockville MD. It was "love at first sight". Often incorrectly referred to as a Fleetwood Brougham. Cadillac produced the Brougham as a stand alone model from 1987-92. Only 13,761 were produced in 1992, its final year of production.*

## **Fabulous Fleetwoods On Display**

**(Information about each car furnished by the owner)**

### **Car: 1992 Cadillac Brougham**

**Owners: Henry & Diane Ruby, Temple Hills, MD**

*Current owners found this car in the back lot of Capitol Cadillac during the Spring 2007 Capitol Cadillac / CLC Potomac Region Car Show. It was a new-car trade-in and in need of some TLC. The purchase was made before the show had ended and Henry & Diane have enjoyed driving this car ever since.*

### **Car: 1993 Cadillac 60 Special**

**Owner: Emerson Duke, Greer, SC**

*Current owner purchased the car in 2008. Last year of the 60 Special designated cars. In 1993, the new rear-wheel big Fleetwood took the name of the former front wheel drive cars so the 60 Special returned for one last time. A/C has been converted to 134a so the car gets by well in the SC heat!*

### **Car: 1996 Cadillac Fleetwood**

**Owners: Jeff & Nola Gurski, Potomac Falls, VA**

*Discovered in 1998 on Capitol Cadillac's used car lot. This very low mileage Fleetwood had been a leased car. My favorite Cadillac outing was the Spring 2000 drive to Charlotte, North Carolina to attend the Richard Petty driving school at Lowes' Motor Speedway to celebrate my 50th birthday.*



# Fabulous



# Fleetwoods



The Cadillac & LaSalle Club Potomac Region would like to thank Capitol Cadillac and Daniel Jobe for their continued support and generosity.